

MEDIA AND ENTERTAINMENT



Media and Entertainment Practice Group

WE CAN HELP YOUR COMPANY SUCCESSFULLY NAVIGATE THIS EVOLVING MARKETPLACE TO SOLVE YOUR BUSINESS ISSUES AND REALIZE YOUR GOALS

The media and entertainment industry faces unique issues driven by ever-changing technologies, distribution models, consumer behavior, digital privacy and runaway production in today's volatile economy. Marcum's Media and Entertainment professionals have the experience and deep industry knowledge that is crucial to keeping clients ahead of these changes and providing value added solutions.

MARKET EXPERTISE

In addition to traditional assurance and tax services, Marcum professionals provide many value added services:

- 404 Consulting
- Royalty & Participation Audits
- Film Library Valuations
- Film Forecast Modeling
- Forensic Expert Witness Testimony
- GAP Financing
- Mergers, Acquisitions, & Divestitures
- Revenue Recognition
- Consultation on Complex Accounting Issues
- Family Office/Business Management
- Production /Talent Tax Issues
 - Domestic Production Deduction
 - Non-Qualified Deferred Compensation Plan
 - Film Amortization
- Multi-jurisdictional Tax Minimization and Savings Strategies
- Representation in Taxation Authority Audits & Appeals
- Transfer Pricing

INDUSTRIES

Our Media and Entertainment Practice has a proven track record of success serving companies in the following industries:

- Film Production /Distribution
- Individual Talent
- Digital Entertainment
- Post Production /Editing
- Animation Companies
- Internet Content Providers
- Live Entertainment
- Recorded Music
- News Agencies and Syndicates
- Radio & Television Broadcasting

TALENT & LITERARY AGENCIES

Marcum's Media and Entertainment Group also specializes in providing professional services exclusively for talent agents, literary agents and authors. With a client base that consists of worldwide best-selling authors, agents and actors, Marcum has earned a reputation of excellence. We understand the nuances and unique accounting needs related to talent management, royalties, and book publishing.