

# SHORTS

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"NOW IS THE TIME FOR COOL HEADS. THE US REMAINS THE COUNTRY FROM WHICH VIRTUALLY ALL DISRUPTIVE TECHNOLOGY OVER THE LAST 50 YEARS HAS EMERGED."

— RICHARD DUNBAR, SENIOR INVESTMENT STRATEGIST, ABERDEEN ASSET MANAGEMENT

## OPEN POSITION

BETH M WIENER

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**Beth M Wiener, Partner-in-Charge, Alternative Investment Group, Marcum**

**PAST:** My path to becoming national practice leader for Marcum's Alternative Investment Group really started with the birth of my twin girls. In 1995, I was looking to work for a local accounting firm that would accommodate a flex-time schedule, and Marcum came through. The irony was that I really had disliked everything about public accounting back in the days of my first job, but Marcum was the right place at the right time. It turned out to be the move of my career. We landed our first fund clients (hedge and private equity) in 1996-97, and I was assigned to do their audits. Within three years, we had enough fund clients to start a dedicated niche practice group. Marcum's managing partner, along with my mentor in the firm, took me out to lunch one day and asked if I would run the group. We hired ten additional people that year for both audit and tax services, and it took off from there. I became a partner two years later.

**PRESENT:** I run the day-to-day operations of Marcum's Alternative Investment Group, which provides audit, tax and consulting services to hedge funds, private equity funds, funds of funds, management companies and their principals. I am responsible for everything from overseeing client service, to training and managing the team, to building the business nationally and internationally. We are continually innovating to ensure our services remain aligned with our clients' needs. For



example, expanding from Grand Cayman, where we opened an office in 2002, we just announced our first office in Europe, Marcum RBK (Ireland) Limited, which is principally a service centre for our hedge and private equity fund clients. In addition, I serve on the firm's national Diversity Steering Committee, I'm co-founder of a networking group for women CFOs in the alternative investment industry, and I'm very active on the board of the charity Help for Children/Hedge Funds Care.

**FUTURE:** Ireland will continue to be a key focus for the group for the foreseeable future, as Marcum gains traction there as a major alternative to the 'big four' accounting firms. We will also be investing in more talent and infrastructure in the US, to capitalise on several mergers Marcum recently completed in various markets. **H**



GOING LONG

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