

# Marijuana Money

## [The Daily Hit](#)

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### **Marcum Joins Green Rush**

[Marcum LLP](#), a top national NYC accounting and advisory firm, recently established its Cannabis Services Group. Cannabis companies need support, objectivity, and expertise, and Marcum is helping them establish their footing and support those who want to enter and succeed within this emerging sector.

Marcum is one of the first national accounting firms to venture into the cannabis industry (none of the Big 4 accounting firms have taken on cannabis clients) and they are already involved in deals, capital raises, and are helping a host of businesses such as dispensaries, growers, vape retailers, etc. on key issues. To date, much of Marcum's efforts have been on the capital markets side – serving as an auditor and advisor to companies entering (or considering entering) the public markets, raising private capital, and helping clients advance their business plans.